Dr. Steven J. Sacco’s presentation describes a collaboration with the students in his French 423 course (Commercial French) in the design and creation of an e-book of international business case studies which will be published by LARC and Montezuma Press. In their class project, five student groups each created five multimedia case studies. The project involved:

- Researching global businesses and business practices from France, Quebec, and Francophone Africa
- Selecting best and worst practices for inclusion in case studies
- Designing intercultural problems or dilemmas for future students to solve
- Integrating French-language YouTube videos to supplement textual materials
- Developing listening and reading comprehension activities
- Assisting in the design of each case study using Articulate Storyline.

The presentation will feature a sample case study as well as discussion of the impact of an e-book on the teaching of foreign languages for special purposes.